



Call for Articles

In graphic terms, an Iconema is the smallest graphic feature that lacks meaning, but allows for the construction of meaningful chains. Our magazine is a space for digital scientific, social and cultural dissemination, which articulates contemporary content from an anthropological perspective, where each activity with which the human being is linked, opens a reflective and critical space. Each gap or section tries to accommodate interests with a common topic that in turn can be diversified depending on the focus of the writer, thus giving rise to open forums for debate, based on the reception of texts that collaborate in the construction of a common view, which attempts to account for the way in which human beings live today. One of the fundamental objectives of Iconema is to reposition the social value of anthropology, as well as the various scientific disciplines and the different artistic expressions in the contemporary world.

Our sections:

Agustín Fuentes:

- Column by Dr. Agustín Fuentes, on various topics of relevance and interest to everything that involves the human being.

Keywords: Anthropology, Primatology, Human Evolution, Humanities, Social Sciences, Race/Racism, Human Sexuality, Niche Construction, Extended Evolutionary Synthesis.

- *Pop Sci:*

Leonardo Da Vinci said: "A science is more useful the more universally its productions can be understood; and on the contrary, it will be less useful the less communicable they are." So if we cannot explain something in simple terms, understandable to anyone outside our expertise, it

probably means that we do not understand it either. This is a space for scientific dissemination that seeks to reach all types of audiences.

Keywords: Scientific dissemination, Sciences, Exact Sciences, Humanities, Social Sciences.

- *Epiphanies:*

A section open to reflections on society and culture, revelations, ideas, books, and all kinds of creative expressions, from cooking, literature, and even a potter's wheel.

Keywords: Art, Culture, Books, Cinema, Photography, Music, Oddities, Creative expression.

- *Cinema and Feminism:*

Film criticism from a feminist perspective.

Keywords: Cinema, Movies, Feminism, Culture, Society, Machismo.

- *Iconema Talks:*

This section contains interviews with some personalities from the fields of science and art.

Keywords: Talks, interviews, science, art, history, anthropology.

Editorial standards:

Although the home language is Spanish, it does not have to be a barrier, and we are open to receiving articles in other languages, with the aim of reaching a wider audience, although for the moment, our texts are published in Spanish and English.

Los originales deberán incluir la información siguiente:

- a. Title of the article
- b. Full name of the author
- c. Institution to which he/she belongs
- d. Email/social networks of the author
- e. A brief curriculum vitae (approximately ten lines) of the author

Articles should be in the following format:

Length for an article or essay of between 1500 and 3000 words.

Font should be: Arial

Font size, 12 points

Line spacing of 1.5 lines

Page size of 21.5 x 28 cm (letter size)

Margins of 3 cm on all four sides

The hierarchy of titles must be clear, as it will be the primary structure of the thematic content. To do this, the hierarchy can be indicated with the following characteristics:

Title, in 14 points, will be in bold, upper and lower case, aligned to the center, leaving three blank lines between it and the text that follows it.

Subtitles, in 12 points, will be in bold, upper and lower case, aligned to the left. Before a subtitle, it is necessary to leave two blank lines, as well as a single line between it and the text that follows it. The title and subtitles will be descriptive and brief (no more than ten words).

If there is a title of lower hierarchy than the subtitle, it can be aligned to the left, with no space between it and the text that follows it, using a size of 12 points and in italics.